

A USTA PRO CIRCUIT EVENT

RSF OPEN



SEPT 30 – OCT 6



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RSF OPEN Overview

The RSF Open is a women's \$60,000 singles and doubles professional tournament and part of the ITF World Tour and USTA Pro Circuit.

We will feature WTA players from No. 75 to 300. These young pros, collegiates and even top local juniors will vie for valuable WTA ranking points as they continue their climb up the world rankings ladder with the goal of someday competing in Grand Slam events like Wimbledon and the US Open.

This year's Rancho Santa Fe Open will be the biggest and best yet. The high level of play and personal interaction with the pros inspire our junior and adult players. The next-level hospitality of our members to the pros make this a truly unique event for all. The players have repeated over and over that the RSF Open is one of their favorite events to play on the circuit. We hope to continue that trend and make this event one that they will remember the rest of their lives.

The RSF Open Kick Off

Friday, September 27th, 2024

The night will begin with an Opening Ceremony and Sponsor Recognition, Pro Doubles Exhibition, then enjoy some appetizers and drinks along with local art and live music, while chatting with the community and incoming players.

Tournament

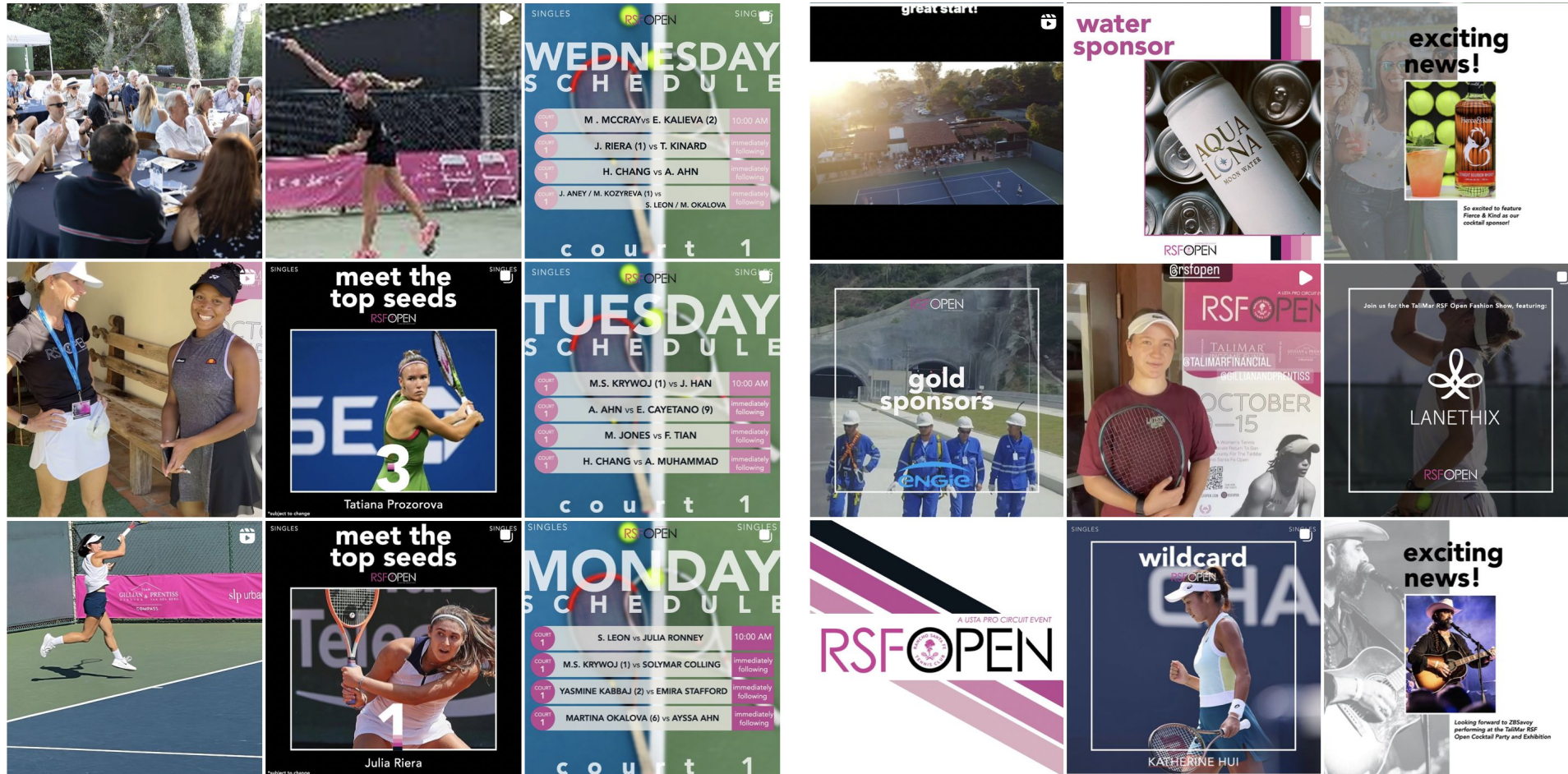
9.30.24 - 10.6.24

The RSF Open 2024 will host some of the top 50 female tennis professionals in the World. The participants in this event range from world class professionals, collegiate stand-outs, to up and coming young stars. The USTA Pro Circuit provides players the stage to gain points they need to compete on the major pro tours.

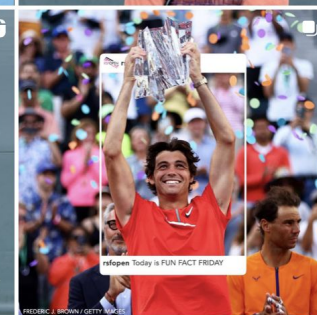
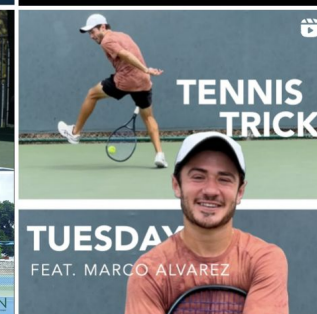
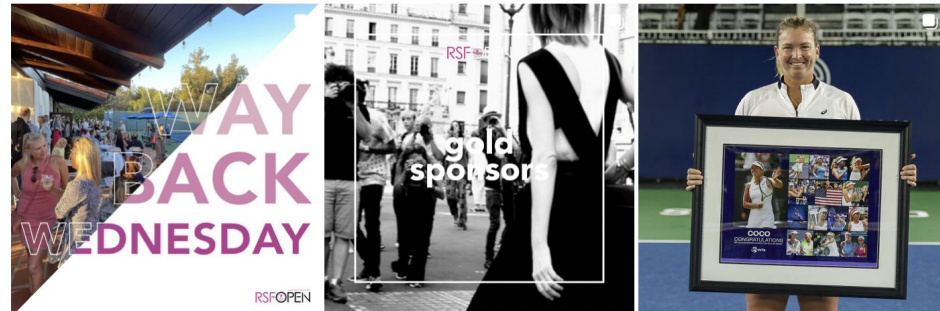
Instagram @RSFOpen



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Instagram @RSFOpen



WE CELEBRATE CHAMPIONS



WE CELEBRATE
COMMUNITY



WE CELEBRATE FUTURE TENNIS PROS



Sponsorship Details

VIP TICKET \$250

- **1 ticket to the Championship Weekend VIP Lounge**

FAMILY+ COMMUNITY \$1,000

- 2 tickets to the Kick-Off Cocktail Party (9/27)
- **4 tickets to the Championship Weekend VIP Lounge (2 per day)**
- Inclusion in Family Donor Banner

BRONZE \$2,500

- 2 tickets to the Kick-Off Cocktail Party (9/27)
- **8 tickets to the Championship Weekend VIP Lounge (4 per day)**
- Inclusion in Bronze Sponsor banner on Court 1
- Inclusion in RSF Open flier, distributed around RSF Village
- Name recognition in digital daily recap & RSFTC communications

SILVER \$5,000

- 4 tickets to the Kick-Off Cocktail Party (9/27)
- **12 tickets to the Championship Weekend VIP Lounge (6 per day)**
- Inclusion of medium sized logo on Silver Sponsor banner on Court 1
- Medium Logo on Main Court Runner Banner (Courts 1 & 2)
- Logo on Promotional Collateral
- Recognition on @RSFOpen, RSFTC socials + newsletter(dedicated posts)
- Inclusion in RSF Open flier, distributed around RSF Village

Sponsorship Opportunities & Benefits



GOLD \$10,000

- 6 tickets to the Kick-Off Cocktail Party (9/27)
- **16 tickets to Championship Weekend VIP Lounge (8 each day)**
- Inclusion of large logo on Gold Sponsor banner on Court 1
- Large Logo on Main Court Runner Banner (Courts 1 & 2)
- Featured in Press Release
- Instagram feature on @RSFOpen account
- Logo on Promotional Collateral and inclusion in @RSFOpen, RSFTC socials + newsletter(dedicated posts)
- Name recognition in digital daily recap and RSFTC communication
- Inclusion in RSF Open flier, distributed around RSF Village
- Opportunity for a presence on-site during Championship Weekend
- Premium Sponsor Box available Oct 2-Oct 4

PRESENTING \$15,000

- **'Presented By' Tournament Naming Rights**
- Presentation of Doubles Trophies with a Speaking Opportunity and inclusion in the official Championship Photo Shoot
- 8 tickets to the Kick-Off Cocktail Party (9/27)
- **20 tickets to Championship Weekend VIP Lounge (10 each day)**
- Individual Banner positioned for Full Time Streaming Coverage on Courts 1 & 2
- Featured Recognition during Championship Weekend, including Speaking Opportunities, Photo Opps and On-Site Presence
- 2 VIP Parking Spots w/ Branded Signage
- Tournament Merchandise (4 items)
- Inclusion on all live media spots
- 2 Instagram features on @RSFOpen
- Private Tennis Clinic (Social or Corporate)
- Featured in RSFTC Social Media, Newsletter, Email Blasts, Daily Play Recaps and Rancho Santa Fe Association Email Blasts
- Inclusion in Tournament Guide
- Premium Sponsor Box available Oct 2-Oct 4

Sponsorship Opportunities & Benefits



TITLE
\$20,000

- **Tournament Naming Rights**
- Presentation of Singles Trophies with a Speaking Opportunity and Inclusion in the Official Championship Photo Shoot
- Inclusion in the Presentation of the Doubles Championship Ceremony and Photo Shoot
- 10 tickets to the Kick-Off Cocktail Party (9/27), with Featured Speaker Opportunity
- **30 tickets to Championship Weekend VIP Lounge (15 each day)**
- Largest logo on Main Court runner banners
- Individual Banner positioned for Full Time Streaming Coverage on Courts 1 & 2
- Featured Recognition during Championship Weekend, including Speaking Opportunities, Photo Opps and On-Site Presence
- 2 VIP Parking Spots w/ Branded Signage
- Tournament Merchandise (6 items)
- Featured Inclusion on all Live Media Spots
- 4 Instagram features on @RSFOpen
- Private Tennis Clinic (Social or Corporate)
- Featured in RSFTC Social Media, Newsletter, Email Blasts, Daily Play Recaps and Rancho Santa Fe Association Email Blasts
- Spotlight in Tournament Guide
- RSF Golf Club foursome and lunch
- Premium Sponsor Box available Oct 2-Oct 4

Sponsorship Opportunities & Benefits

CLOTHING SPONSOR **\$5,000**

- Medium banner size around various courts
- Medium logo size on Main Court Runner Banner
- Logo on Promotional Collateral

ADULT BEVERAGE SPONSOR **Product Donation**

- Branded cups & cocktail napkins
- Branded giveaways
- Direct access to the RSF Open audience
- Inclusion in @RSFOpen social media

EXPECTED ATTENDANCE

- Cocktail party: 200
- Championship Weekend VIP Tent: 300 each day

IN KIND SPONSOR

- Recognition in courtside banner at Main Court
- Acknowledgement during RSF Open Cocktail Party + Admission for 2
- Name recognition in Tournament guide

The opportunities and benefits for in-kind sponsors are scaled to the level of donation and contributions

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RSFO PEN



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